

# Integrated Envelope Solution

## Personalize Envelopes as Part of the Mail Assembly Process

Neopost's Dynamic Envelope Printer (DEP) is a compact, fully-integrated, direct impression printing solution that allows you to address or personalize envelopes during the mail assembly process, ensuring customer data privacy and regulatory compliance.

Maximize your operational efficiency by integrating direct address printing using the DEP in-line with DS-200i, DS-600i or DS-1200 folder inserters from Neopost. Envelopes are printed automatically after insertion, eliminating the need for additional handling and thereby maintaining data privacy and creating an efficient and secure workflow.

Direct address printing is the ideal solution to meet the growing and always changing needs of mid to high volume mailers. For transactional mailings where data privacy is paramount, direct addressing on non-window envelopes ensures the security of your customer's financial, medical or other personal or customer-specific data.

A key capability of the DEP printing system is the ability to print fixed and variable data on varied envelope sizes. Using the DEP you can also eliminate the requirement for window envelopes. Variable message and direct address printing increases the effectiveness of direct mail campaigns by allowing you to place unique messages on the envelopes that drive customers to take action.

## Ensure the Integrity of Your Envelope

When operating in Matched Mode, each personalized document's reference barcode is scanned by the inserting system at input. After insertion, the recipient address is passed to the Dynamic Envelope Printer where the matching name and address are printed on the envelope. This ensures data integrity and privacy, allowing sensitive information to remain confidential. Key applications for utilization of Match Mode include:

- Private banking statements
- Laboratory reports
- Medical test reports
- Marketing campaigns
- Disguised credit cards
- Paychecks
- Examination results
- Registered mail
- Political mailings



Mail Machine shown with DS-200i

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## Increase your Marketing Response

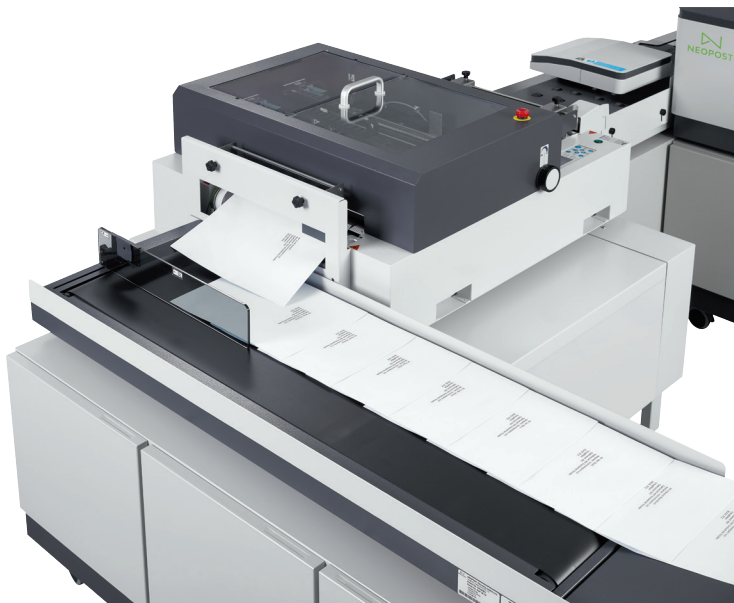
Research has consistently shown that for marketing purposes, a personally addressed envelope is far more likely to be opened and read than a windowed envelope. The Matched Mail mode on the DEP is also the key to producing highly personalized campaigns, printing address data or targeted messages that drive openability.

## Utilize Your Inserter for Conventional Mailings

By selecting Pass-Through mode, the inserting system is available for regular mailing operations, such as invoicing and statements, using window-style envelopes, with no effect on speed or functionality. When you need to print envelopes again, simply select the job from the screen and the printer immediately returns to action.

## Save on Printing Costs

Using a combination of address hygiene software, inserting intelligence and the ability to print a wide range of postal barcodes and Permit Imprint Indicia, Neopost can help you save on postal costs by pre-sorting and preparing your mail to meet the automation requirements of the United States Postal Service®.



Features	
Print resolution	Up to 600 dpi
Insertion & print speed	Up to 12,000 envelopes/hour
Print area	3" of moveable print area
Envelope sizes	#9, #10, #11, 6" x 9 1/2", 9 x 12 and 10 x 13
Maximum thickness	Up to 5/16"
PC control	Standard
Number of heads	2 banks of 3 cartridges
Multiple modes	Matched Mail, Direct Marketing and Pass-Through
Auto capping cartridges	Yes
Control software included	Yes
Upgradable on-site	Yes
System Dimensions	
L x W x H	34.6" x 29.1" x 13.0"
Weight	202.8 lbs.
Electrical	100-240 VAC
Frequency	50-60 Hz

## About Neopost

Neopost is a global leader in digital communications, shipping and mail solutions. Its mission is to guide and support organizations in how they send and receive communications and goods, helping them better connect with their business environment through software and hardware solutions.

Neopost supplies innovative user-friendly solutions for digital and physical communications management for large enterprises and SMEs, as well as for shipping operations for e-commerce and supply chain players.

With a strong local presence in 29 countries and 6,000 employees, Neopost works closely with a network of partners in order to market its solutions in more than 90 countries.

Find out more at [neopost.com](http://neopost.com)